



LUND
UNIVERSITY

MEDIA BREAKDOWN AND RECOVERY

INTERNATIONAL SYMPOSIUM

WEDNESDAY, 16 MARCH 2022

DEPARTMENT OF COMMUNICATION AND MEDIA
LUND UNIVERSITY

Programme

MEDIA BREAKDOWN AND RECOVERY | INTERNATIONAL SYMPOSIUM | 16TH MARCH 2022 | LUND UNIVERSITY

- 8:15 am **Registration** – SOL Auditorium and Zoom
- 9:00 am **Introduction and Welcome** – Annette Hill, Lund University
- 9:15 am **Keynote Panel: Breaking Down Communication** (Chair: Peter Dahlgren, Lund University)
SOL Auditorium (H104)
Zoom link: <https://lu-se.zoom.us/j/61514937427>
- **Peter Lunt**, University of Leicester, UK – *What Happened to Civility?: The break from civic culture in mediated public discourse*
- 10:00 am **Coffee Break**
- 10:15 am **Keynote Panel: Breaking Down Texts** (Chair: Annette Hill, Lund University)
SOL Auditorium (H104)
Zoom link: <https://lu-se.zoom.us/j/61514937427>
- **Christine Geraghty**, Glasgow University, UK – *Breaking Down the Text: Textual Analysis as a Method in Film and Television Studies*
 - **Joke Hermes**, Inholland University, Netherlands – *Breaking Down Deconstruction*
- 11:45 am **Lunch** – SOL Building
- 12:45-2:30 pm **Open Parallel Panels** – See attachment for full schedule
- 2:30 pm **Coffee Break**
- 3:00-4:45 pm **Open Parallel Panels** – See attachment for full schedule
- 4:45 pm **Keynote Panel: Breaking Down Barriers** (Chair: Joke Hermes, Inholland University)
SOL Auditorium (H104)
Zoom link: <https://lu-se.zoom.us/j/61514937427>
- **Simon Dawes**, Université de Versailles Saint-Quentin-en-Yvelines (UVSQ), France - *Breaking News: Misinformation and the Need for Media Reform*
 - **Annette Hill**, Lund University, Sweden – *The Negation of News*
 - **Nico Carpentier**, Charles University, Czech Republic & SQRIDGE – *Breaking Down the Frontiers: Between the Material and the Discursive: A Case-study on the unsilencing of the wolves in the Prague zoo assemblage*
- 5:45 pm **Closing Reflections**

Parallel Panels Schedule SOL Building

12:45-2:30 pm

Panel 1: Deconstructing and Breakdown – Room H140, Chair: Joke Hermes

Zoom link: <https://lu-se.zoom.us/j/68346814587>

- **Joanna Doona** – *Satirising Science: Humour and Trust in Pandemic*
- **Andreas Schellewald** – *Locating the Practice of Scrolling Through TikTok within the Breakdown of 'Normal' Everyday Life During the Pandemic*
- **Renira Rampazzo Gambarato, Geane Alzamora, Lorena Tárzia** - *#PrayforAmazonia: A semiotic Approach to Transmedia Mobilization*
- **Magnus Johansson** – *The Construction of 'Screen Time'*

Panel 2: Television and Breakdown – Room H239a, Chair: Annette Hill

Zoom link: <https://lu-se.zoom.us/j/63285205235>

- **Marta Boni** – *Deframing and Glitch in TV Series: Failure and Recovery*
- **Ioanna Vovou** – *Rebuilding (on) Trust: Personal Confessions of the 'Ordinary People' in Greek Television*
- **John Lynch** – *Altered Carbon: Streaming and the Breakdown of Spirit*
- **Antonella Mascio** – *Chernobyl (HBO, Sky Atlantic 2019): From Nuclear Catastrophe to the TV Series and Beyond*
- **Emiliano Rossi** – *"In the Very Unlikely Event of an Emergency...": Inflight Safety Videos from Institutional to Creative Branding Devices*

Panel 3: Infrastructures, Assemblage and Breakdown – Room H135a, Chair: Nico Carpentier

Zoom link: <https://lu-se.zoom.us/j/66753278758>

- **Jens Sjöberg** – *Swedish Police Employees Reflect on the Swedish Police Authority's Use of Social Media to Raise Trust and Safety in Society*
- **Emil Stjernholm** – *Mapping the Making and Breaking of British Propaganda Infrastructures in Sweden during World War II*
- **Karin Larsson** – *VDNH in Venice: Exhibiting urban amusement and the reparation of an authoritarian media infrastructure*
- **Otto Hedenmo** – *Collaboration, Climate Change Mitigation, and Media Tensions*

Panel 4: Political Media and Breakdown – Room H339, Chair: Simon Dawes

Zoom link: <https://lu-se.zoom.us/j/64944338307>

- **Roman Horbyk** – *"Fake News" as a Genre and Meta-Mimesis: The Breakdown of Modernist Journalism*
- **Bette Dam, Jelle Mast, and Gaya Kemous** – *Gatekeeping and the Pro-Western Bias in the Book Publishing Industry*
- **Michael Bossetta** – *Deconstructing the Architectures of Social Media: A Platform-first Approach to Studying Digital Media and Democracy*
- **Cheryl Fung** – *Breaking Down the 'Hong Kong Code': Decoding Creative Activism on Social Media*
- **Lisa Källström** – *The Girl and the Tree: Tree Activism in German Newspapers*

3:00-4:45 pm

Panel 5: Journalism and Breakdown – Room H140, Chair: Peter Dahlgren

Zoom link: <https://lu-se.zoom.us/j/61450653540>

- **Shant Fabricatorian** – *Breakdown and Destruction: Failures of the Environmental Reportage Model*
- **Axel Vikström** – *The Super-rich, News Media Discourse and the Delayed Breakdown of Neoliberal Capitalism*
- **Hanife Erisen** – *Cyprus Issue in the British Press: Deconstructing the Power Relations Laced Between News Text Lines*
- **Christos Kostopoulos** – *Framing Migration in the Greek Press; An Analysis of the 'Evros Events' in Left, Liberal, and Far-Right Newspapers*
- **Jian Chung Lee** – *The Parameters of News Engagement: Conceptualizing and Contextualizing the phenomenon in Sweden and Malaysia*

Panel 6: Film and Breakdown – Room H239a, Chair: Christine Geraghty

Zoom link: <https://lu-se.zoom.us/j/69391056863>

- **Hario Satrio Priambodho** – *Breakdown and (Semi)Recovery of Cult Film Events*
- **Emilio Audissino** – *Countering Breakdown with Recovery and Reconciliation: The Case of Live-accompanied Multimedia Films*
- **Jamie Berthe** – *In Defense of Sobriety: Representing Recovery in "Sound of Metal"*

Panel 7: Security and Breakdown – Room H135a, Chair: Peter Lunt

Zoom link: <https://lu-se.zoom.us/j/62244185773>

- **Theo Röhle** – *Distributed Denial of Service and the Temporalities of Infrastructure*
- **Tilo Grenz** – *Cyberattacks, Infrastructural Dynamics and the Eventful Constitution of the Digital Risk Society*
- **Alexander R.E. Taylor** – *Anticipating Breakdown in the Data Centre Industry*
- **Patrick Brian Smith** – *Forensic Breakdown and the Ethical Plateau*
- **Lucie Čejková, Jakub Macek, and Lukáš Slavík** – *News Media and Ontological Security: Media Theory Meets Data*

Panel 8: Digital Media and Breakdown – Room H339, Chair: Michael Bossetta

Zoom link: <https://lu-se.zoom.us/j/64707893466>

- **Michael Nevradakis** – *Social Media, Breakdown, Replication and Rebirth: Before, during and after the Greek Economic Crisis*
- **Linus Andersson and Martin Danielsson** – *Where Were You When Facebook Went Out? Experiences of Involuntary Disconnection from Social Media*
- **Fredrika Thelandersson** – *(Socially) Mediated Mental Breakdown: Instagram Sad Girls and the Online Display of Vulnerability and Weakness*
- **Corinna Peil** – *Digital Media Use on the Verge of Breakdown. Mundane Practices of Maintenance in Connected Media Worlds*
- **Mahitab Ezz El Din** – *COVID-19 Debates in Arab Diaspora Online Platforms in Sweden*