



# The 2023 Karen Russell Award for Most Downloaded Article for the Journal of Public Relations Research

The Department of Advertising and Public Relations, University of Georgia  
congratulates

***Rickard Andersson***

Author of

“Public Relations Strategizing: A Theoretical Framework for  
Understanding the Doing of Strategy in Public Relations”

Presented by Dr. Juan Meng, Department of Advertising and Public  
Relations Head, at the 2024 Annual Conference of the  
Association for Education in Journalism and Mass Communication  
August 2024



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