Elsa Hedling European Studies Helgonabacken 12 Rm SOL:A309a 223 62 Lund Sweden

Email: elsa.hedling@eu.lu.se



# **Employment**

# Research and research studies manager, Senior lecturer

European Studies Lund University Lund, Sweden 2023 Aug 2 → present

#### Researcher

Centre for Advanced Middle Eastern Studies (CMES) Lund University Lund, Sweden 2024 Sept 9 → present

#### Researcher

MECW: The Middle East in the Contemporary World Lund University Lund, Sweden 2024 Sept 9 → present

# Research outputs

#### Coping with Digitalization in Diplomacy: Autonomy and Discretion at the Digital Frontlines

Hedling, E., 2025 Jun 12, (E-pub ahead of print) In: European Journal of International Relations.

#### The EEAS and the Politics of EU Visibility: Digitalization and Strategic Innovation

Hedling, E., 2025 May 27, Europe's World: Policy Paradigms, Strategic Thinking and the Anti-Liberal Challenge. Jørgensen, K. E., Brems Knudsen, T. & Landorff, L. (eds.). Bristol: Bristol University Press, p. 251-273

# Social identities and democratic vulnerabilities: Learning from examples of targeted disinformation

Hedling, E., 2025 Apr 15, The European Centre of Excellence for Countering Hybrid Threats. 28 p. (Hybrid CoE Papers; no. 24)

## Disinformation, Deterrence and the Politics of Attribution

Hedling, E. & Ördén, H., 2025 Mar 31, (E-pub ahead of print) In: International Affairs.

#### **Gendered Disinformation**

Hedling, E., 2024 Nov 26, *Feminist Foreign Policy Analysis : A New Subfield.* Aggestam, K. & True, J. (eds.). Bristol: Bristol University Press, p. 137-153

## The Politics of Feminist Foreign Policy and Digital Diplomacy

Aggestam, K., Bergman Rosamond, A. & Hedling, E., 2024 Jul 26, Palgrave Macmillan. 118 p.

# Diplomatic Representation and Online/Offline Interactions: EU Coordination and Digital Sociability

Hedling, E., 2024 Apr 9, In: International Studies Quarterly. 68, 2, 12 p.

# Crisis and transformative learning in communities of practice: Semi-formal learning in CSDP during Covid-19

Bremberg, N. & Hedling, E., 2024 Jan 7, In: Global Studies Quarterly. 4, 1, 11 p., ksad078.

#### Virtual diplomatic summitry

Hedling, E., 2024 Jan 4, The Oxford Handbook of Digital Diplomacy. Bjola, C. & Manor, I. (eds.). Oxford University Press

#### Digital Norm Contestation and Feminist Foreign Policy

Aggestam, K., Bergman Rosamond, A. & Hedling, E., 2024, In: International Studies Perspectives. 25, 2, p. 226-245

# H-Diplo|RJISSF Review Essay 68: Hedling on Crocker, et al, \_Diplomacy and the Future of World Order Hedling, E., 2023 May 5, In: H-Diplo.

#### Digital Disruption and Rethinking the 'Script' of Peace Mediation

Aggestam, K. & Hedling, E., 2023, In: The Hague Journal of Diplomacy. 19, 1, p. 84-114

#### Emotional labour in digital diplomacy: perceptions and challenges for European diplomats

Hedling, E., 2023, In: Emotions and Society. 5, 1, p. 29-47

#### Svensk offentlig diplomati

Hedling, E., 2022 Jul 18, *Sverige i världen.* Brommesson, D. & Ekengren, A.-M. (eds.). 4 ed. Malmö: Gleerups Utbildning AB, p. 81-96 16 p.

# The digital storytelling of feminist foreign policy: Sweden's state feminism in digital diplomacy

Bergman Rosamond, A. & Hedling, E., 2022 Jun 13, In: European Journal of Politics and Gender. 5, 3, p. 303-321 19 p.

## Embodying Military Muscles and a Remasculinized West: Influencer Marketing, Fantasy and "the Face of NATO"

Hedling, E., Edenborg, E. & Strand, S., 2022 Mar 10, In: Global Studies Quarterly. 2, 1

## The everyday making of EU foreign and security policy

Bremberg, N., Danielson, A., Hedling, E. & Michalski, A., 2022 Feb 22, *The everyday making of EU foreign and security policy: Practices, Socialization and the Management of Dissent.* Edward Elgar Publishing Ltd., p. 2-11 10 p. (New Horizons in European Politics series).

#### The Everyday Making of EU Foreign and Security Policy: Practices, Socialization and the Management of Dissent

Bremberg, N., Danielson, A., Hedling, E. & Michalski, A., 2022 Feb 22, Edward Elgar Publishing Ltd.

#### The European External Action Service: a melting pot of EU foreign policy practice

Hedling, E., 2022 Feb 16, *The Everyday Making of EU Foreign and Security Policy: Practices, Socialization and the Management of Dissent.* Edward Elgar Publishing Ltd., p. 96-112 17 p. (New Horizons in European Politics series).

# Conclusion: learning and contestation in EU foreign and security policy

Bremberg, N., Danielson, A., Hedling, E. & Michalski, A., 2022 Feb 15, *The Everyday Making of EU Foreign and Security Policy: Practices, Socialization and the Management of Dissent.* Edward Elgar Publishing Ltd., p. 149-160 12 p. (New Horizons in European Politics series).

### EU missions and operations: practices of learning lessons in the CSDP

Bremberg, N. & Hedling, E., 2022 Feb 15, *The Everyday Making of EU Foreign and Security Policy: Practices, Socialization and the Management of Dissent.* Edward Elgar Publishing Ltd., p. 131-148 18 p. (New Horizons in European Politics series).

### **Preface**

Bremberg, N., Danielson, A., Hedling, E. & Michalski, A., 2022 Feb 15, *The Everyday Making of EU Foreign and Security Policy: Practices, Socialization and the Management of Dissent.* Edward Elgar Publishing Ltd., p. ix-x

# Feminist digital diplomacy and foreign policy change in Sweden

Aggestam, K., Bergman Rosamond, A. & Hedling, E., 2022, In: Place Branding and Public Diplomacy. 18, 4, p. 314-324

## Sweden: Exeptionalism in an infodemic?

Hedling, E., 2021 Dec 6, Responding to the COVID-19 'infodemic': National counter- measures against information influence in Europe. Vériter, S. L., Kaminska, M., Broeders, D. & Koops, J. (eds.). The Hague Program for Cyber Norms, Leiden University, p. 48-53

### How (and why) state leaders signalled status in virtual meetings during the Covid-19 pandemic

Danielson, A. & Hedling, E., 2021 Nov 19, British International Studies Association.

#### Visual Diplomacy in Virtual Summitry: Status Signalling During the Coronavirus Crisis

Danielson, A. & Hedling, E., 2021 Nov 12, In: Review of International Studies. 48, 2, p. 243-261

# Celebrity Diplomacy during the Covid-19 pandemic? The Chief State Epidemiologist as "the face of the Swedish experiment"

Bergman Rosamond, A. & Hedling, E., 2021 Oct 26, In: Place Branding and Public Diplomacy. 18, p. 41-43 3 p.

# Transforming practices of diplomacy: the European External Action Service and digital disinformation

Hedling, E., 2021 May 1, In: International Affairs. 97, 3, p. 841-859 19 p., iiab035.

#### Practice Approaches to the Digital Transformations of Diplomacy: Toward a New Research Agenda

Hedling, E. & Bremberg, N., 2021, In: International Studies Review. 23, 4, p. 1595-1618

#### Leaderisation in foreign policy: performing the role of EU High Representative

Aggestam, L. & Hedling, E., 2020 Aug 27, In: European Security. 29, 3, p. 301-319 19 p.

# Cyberdiplomacy: Managing Security and Governance Online, written by Shaun Riordan

Hedling, E., 2020 Jul 16, In: The Hague Journal of Diplomacy. 15, 4, p. 681-683 3 p.

#### Storytelling in EU public diplomacy; reputation management and recognition of success

Hedling, E., 2020 Jun, In: Place Branding and Public Diplomacy. 16, 2, p. 143-152 10 p.

#### Albright varnar om demokratins skörhet

Hedling, E., 2019 Dec 12, Utrikesmagasinet.

# Johansson, Karl Magnus & Nygren, Gunnar (red.), 2019. Close and Distant. Political Executive-Media Relations in Four Countries. Göteborg: Nordicom. Anmälan av Elsa Hedling

Hedling, E., 2019 Jul 1, In: Statsvetenskaplig tidskrift. 121, 3, p. 500-504

### Digital diplomati: - mer än Trump på Twitter

Hedling, E., 2019 Jun 25, Stockholm: Utrikespolitiska Institutet, Stockholm. 32 p. (Världpolitikens dagsfrågor)

# Access to the European Union and the Role of Domestic Embeddedness

Hedling, E. & Meeuwisse, A., 2019 Jan 15, *Europeanization in Sweden: Opportunities and Challenges for Civil Society Organizations*. Meeuwisse, A. & Scaramuzzino, R. (eds.). New York, Oxford: Berghahn Books, p. 121-145 25 p. (Studies on Civil Society; vol. 10).

### Blending Politics and New Media: Mediatized Practices of EU Digital Diplomacy

Hedling, E., 2018 Nov 25, Lund University. 284 p.

# Security through European integration or flexible autonomy: Ambivalence in Sweden's position on the Eastern Partnership?

Hedling, E. & Brommesson, D., 2017, In: Global Affairs. 3, 3, p. 237-250 13 p.

#### Europeanize for Welfare? EU Engagement among Swedish Civil Society Organizations

Hedling, E. & Meeuwisse, A., 2015, In: Journal of Civil Society.

#### The European Citizens' Initiative Stage: A Snapshot of the Cast and Their Acts

Hedling, E. & Meeuwisse, A., 2015, *EU Civil Society. Patterns of Cooperation, Competition and Conflict.* Johansson, H. & Kalm, S. (eds.). Palgrave Macmillan, p. 210-228

# **Projects**

#### ADAC.IO

Pamment, J. (Researcher), Smedberg, M. (PI), Ördén, H. (Researcher), Hedling, E. (Researcher) & Isaksson, E. (Researcher) 2024/02/01 → 2027/01/31

## Beyond the welfare state: Europeanization of Swedish civil society organizations (EUROCIV)

Meeuwisse, A. (PI), Johansson, H. (Researcher), Jacobsson, K. (Researcher), Kristensen, F. (Research student), Scaramuzzino, R. (Researcher), Lee, J. (Research student), Nordling, V. (Research student), Schütze, C. (Research student), Frank, D. (Researcher), Kalm, S. (Researcher), Stubbergaard, Y. (Researcher), Hedling, E. (Research student) & Wennerhag, M. (Researcher) Swedish Research Council 2011/01/01 → 2015/12/31

# CDR: Communication, Defense Willingness and Democratic Resilience

Cassinger, C. (PI), Gustafsson, N. (PI), Karlsson, I. (Project coordinator), Anselmsson, J. (Researcher), Hedling, E. (Researcher), Pamment, J. (Researcher), Stjernholm, E. (Researcher), Adenskog, M. (Researcher), Linné, T. (Researcher), Fjällhed, A. (Researcher), Porzionato, M. (Researcher), Thelandersson, F. (Researcher) & Falkheimer, J. (Researcher)
2025/01/01 → 2027/12/31

#### Digital Diplomacy in a Turbulent Global World

Aggestam, K. (PI), Bergman Rosamond, A. (Researcher), Hedling, E. (Researcher) & Pamment, J. (Researcher) Marianne och Marcus Wallenbergs Stiftelse 2019/07/01 → 2023/06/30

# EU Foreign Policy in the Information Age

Hedling, E. (Research student), Brommesson, D. (Supervisor) & Aggestam, L. (Assistant supervisor)  $2013/09/01 \rightarrow 2018/09/01$ 

# Frictional humanitarian homebuilding - Swedish Civil Society Actors in the Occupied Palestinians Territories from 1967 to the Present

Småberg, M. (Researcher), Gren, N. (Researcher), Strömbom, L. (Researcher) & Hedling, E. (Researcher)  $2024/09/01 \rightarrow 2027/08/31$ 

# Frictional Humanitarian Homebuilding – Swedish Civil Society Actors in the Occupied Palestinian Territories from 1967 to the present

Gren, N. (Researcher), Småberg, M. (Researcher), Strömbom, L. (Researcher) & Hedling, E. (Researcher)  $2024/09/01 \rightarrow 2027/08/31$ 

## Psychological Defence Research Institute

Pamment, J. (Researcher), Smedberg, M. (Researcher), Falkheimer, J. (Researcher), Hedling, E. (Researcher), Ördén, H. (Researcher) & Nothhaft, H. (Researcher) 2022/09/01 → 2027/08/31

POLCOM@LU: Social Information and Hybrid Power: A Strategic Platform for Political Communication at Lund University Gustafsson, N. (Project coordinator), Dutceac Segesten, A. (Researcher), Hedling, E. (Researcher), Mattsson, A. (Researcher), Nothhaft, H. (Researcher), Åkerström, M. (Researcher), Cepaite Nilsson, A. (Researcher), Sundström, M. (Researcher), Hammarlin, M.-M. (Researcher), Sigrell, A. (Researcher), Isaksson, O. (Researcher), Bruhn, T. (Researcher), Santesson, S. (Researcher) & Farjam, M. (Researcher) 2019/04/16 → 2023/12/31