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Division of Ethnology  
LTH Profile Area: Food and Bio  
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## Research

In the doctoral dissertation "Milk - A cultural analysis of the dairy counter's new economy" (2005), I addressed, how milk became associated with Swedishness and how this is changing in the increasingly globalized food market. This in turn was related to the ongoing intertwining of culture and economy. During the thesis work, I got into several research areas that I have since delved into. The empirical material led me into the field of food studies, where I immersed myself in the gastronomic development in Sweden in recent decades. I have studied the restaurant sector as well as the food industry and food and meals in domestic settings. As food production affects both life in and the perception of the countryside, I also touched on questions about the transformation of the countryside and culinary tourism. I have increasingly started working with applications and not just with basic research and strived to find interdisciplinary collaborations. As a result, I have got a position as a lecturer at LTH, in the division of food and pharmaceuticals. Since 2021, I am also a visiting professor in food studies at the Swedish University of Agriculture (SLU) Alnarp. In recent years, I have participated in a number of international collaborative projects in both research and teaching to develop sustainable food systems of the future.

## Qualifications

European Ethnology, Ph D  
Award Date: 2025 Jun 3  
European Ethnology, Associate professor  
Award Date: 2010 Dec 10  
History, Bachelor degree  
Award Date: 2000 Aug 25  
European Ethnology, Master degree  
Award Date: 2000 Aug 25

## Employment

### Senior lecturer

Division of Food and Pharma  
Lund University  
Lund, Sweden  
2020 Sept 9 → present

### Senior lecturer, Associate professor, Researcher

Division of Ethnology

Lund University  
Lund, Sweden  
2015 Sept 21 → present

#### **Profile area member**

LTH Profile Area: Food and Bio  
Lund University  
Sweden  
2024 Sept 16 → present

#### **Visiting professor**

Swedish University of Agricultural Sciences, Alnarp  
Alnarp, Sweden  
2021 Sept 1 → 2025 Aug 31

## **Research outputs**

### **European agrifood and forestry education for a sustainable future - Gap analysis from an informatics approach**

Burleigh, S. & Jönsson, H., 2024, In: Open Research Europe. 4, 93.

### **Gott och billigt äter man alltid på de av Systembolagen ledda restauranterna**

Jönsson, H., 2024, (Accepted/In press) *Nuets närhet, det förflutnas samtid*. Nylander, E. & Larsson, M. (eds.). Lund: Lunds universitet, Vol. 12. p. 126-137 12 p. (Skrifter / utgivna av Lunds universitetsbibliotek; vol. 12).

### **Participatory ex-ante impact assessment for interactive research and development in agriculture and food systems**

Blix Germundsson, L., Papadopoulou, E., Jönsson, H., Dimitrievski, I., Moudry, J. & Melin, M., 2024, In: Impact Assessment and Project Appraisal. 42, 2, p. 160-172

### **Beyond Conviviality: Facets of eating together**

Neuman, N. & Jönsson, H., 2023 Dec 18, *Eating Together in the Twenty-first Century : Social Challenges, Community Values, Individual Wellbeing*. Lestar, T., Pilato, M. & Séraphin, H. (eds.). London: Routledge, p. 180-190 11 p.

### **Swedengate: When commensality norms collide**

Jönsson, H., 2023 Dec 18, *Eating Together in the Twenty-first Century : Social Challenges, Community Values, Individual Wellbeing*. Lestar, T., Pilato, M. & Séraphin, H. (eds.). London: Routledge, p. 45-56 12 p.

### **Re-exploring the rural/urban dichotomy: farm shops in urban settings**

Jönsson, H., 2023 Dec 12, (E-pub ahead of print) In: Food, Culture & Society. p. 1-17 17 p.

### **Boken som vetenskaplig text**

Jönsson, H., 2023 Dec, *Boken om boken: i bildat sällskap under fyra decennier*. Carlsson, T. (ed.). Stockholm: Carlsson Bokförlag, p. 92-95 4 p.

### **Learning outcomes - A driver for sustainability? A case study from the NextFood project**

Jönsson, H., Dimitrievski, I. & Rosenlund Hansen, S., 2023 Sept 22, p. 1-32. 32 p.

### **Efterord - tankar från saftbringaren**

Jönsson, H., 2023 Sept 18, *Matarvets trådar: från antik fisksås till svenskt fredagsmys*. Högröm Berntson, J. & Schedin, P. (eds.). Stockholm: Carlsson Bokförlag, p. 325-334 10 p.

### **Swedengate: när måltidsnormer krockar**

Jönsson, H., 2023 May 5, *Upptecknaren: Nytt från Folklivsarkivet*, 2022, 1, p. 4-19 16 p.

### **In Search of Ethnological Research on Sustainable Foodways**

Jönsson, H., 2023 Mar 11, In: *Ethnologia Fennica*. 49, 2, p. 181-191 11 p.

### **Cirkulär ekonomi: ett levande och lärande kulturarv?**

Jönsson, H., 2023, In: *Svenska landsmål och svenskt folkliv*. 145, p. 53-70 18 p.

### **Performing impact through texts: Unwrapping the social processes behind an institutional term.**

Dimitrievski, I. & Jönsson, H., 2022 Nov 15, *Business Meets the Humanities : The Human Perspective in University-Industry Collaborations*. Skrubbeltrang Mahnke, M., Nielsen, M., Lykkebo Petersen, M. & Tjørring, L. (eds.). New York: Routledge, p. 43-58 16 p.

### **Mat: Från kokgropar till snabbmat**

Jönsson, H., 2022 Sept 16, *Natur & Kulturs Globalhistoria 1: Existens och rörelse*. Karlsson, K.-G. (ed.). 1 ed. Stockholm: Natur och kultur, Vol. 1. p. 129-174 46 p.

### **Orchestrating retail in small cities**

Ekström, K. M. & Jönsson, H., 2022 Sept, In: *Journal of Retailing and Consumer Services*. 68, 2022, 10 p., 103008.

### **Etnologen: Mer komplicerat att äta korrekt i dag**

Jönsson, H., 2022 Aug 30, *Sydsvenskan*.

### **Mat- och måltidskultur – en introduktion**

Jönsson, H. & Marshall, M., 2022 May 27, Örebro: Örebro universitet. 38 p. (Måltidskunskap : Culinary arts and meal science ; vol. 7)

### **Kaffe med mjölk?!**

Jönsson, H., 2022 Apr 7, *Kaffe - en het historia: Kulturens årsbok 2022*. Hofvendahl, J., Hindfelt, K., Lindqvist, A. & Rundberg, C. (eds.). Lund: Kulturen i Lund, p. 104-115 12 p. (Kulturen; vol. 88).

### **Alkohol på apotek**

Jönsson, H., 2022, *Vetenskapssocieteten i Lund. Årsbok 2022*. Möller, D. (ed.). Lund: Vetenskapssocieteten i Lund, p. 101-112 (Vetenskapssocieteten i Lund: Årsbok).

### **Konst och makt: Några nedslag i svensk restauranghistoria**

Jönsson, H., 2021 Nov 28, *Gastronomisk kalender 2022: Måltiden som konst*. Rössner, S. & Birnbaum, C. (eds.). Stockholm: Carlsson Bokförlag, Vol. 2022.

### **What is commensality? A critical discussion of an expanding research field**

Jönsson, H., Michaud, M. & Neuman, N., 2021 Jun 2, In: *International Journal of Environmental Research and Public Health*. 18, 12, 6235.

### **Butiken som mötesplats i en digital tidsålder**

Jönsson, H. & Ekström, K. M., 2021 May 1, Stockholm: Handelsrådet. 96 p. (Handelsrådets forskningsrapporter; vol. 2021, no. 2)

### **Educating for impact. Learnings from a Master Programme in Applied Cultural Analysis.**

Jönsson, H., 2020 Sept 24, (Accepted/In press).

### **Svensk Måltidskultur**

Jönsson, H., 2020 Sept 9, Stockholm: Carlsson Bokförlag. 186 p.

### **A Food Nation Without Culinary Heritage? Gastronationalism in Sweden**

Jönsson, H., 2020 Aug 14, In: *Journal of Gastronomy and Tourism*. 4, 4, p. 223-237 15 p.

### **AGRONOMIC EDUCATION AT A CROSSROAD: PROVIDING SKILL SETS OR DEVELOPING MINDSETS?**

Charatsari, C., Jönsson, H., Krystallidou, E. & Lymberopoulos, A., 2020 Aug 1, p. 1-17. 17 p.

### **Coronakrisen har skapat ett fönster för möjligheter**

Jönsson, H., 2020 Jun 6, *Livsmedel i Fokus*, 2020, 3, p. 42-42 1 p.

### **Re-exploring the rural/urban dichotomy: Farm shops in urban settings**

Jönsson, H., 2020 Jan 31.

### **Tales from the Kitchen Drawers: The micro physics of modernities in Swedish kitchens**

Jönsson, H., 2019 Dec 15, In: *Ethnologia Scandinavica*. 2019, 1, p. 5-21 17 p.

### **Review of existing standards and criteria for evaluation of action learning education and applied research: H2020 NextFood technical report**

Moudry, J., Germundsson, L., Gonzales, R., Jönsson, H., Heine Kristensen, N., Květoň, V., Lehejček, J., Lehejček, J. & Melin, M., 2019 Dec 5, European Union. 70 p.

### **Looking for the missing link: The multiple meanings of sustainability in agricultural knowledge and information systems**

Charatsari, C., Jönsson, H. & Papadopoulou, P., 2019 Dec 1. 22 p.

### **Restaurangen som samhällsfenomen**

Jönsson, H., 2019 Oct 23, *Mat och ätande: Sociologiska perspektiv*. Neuman, N. (ed.). 1 ed. Lund: Studentlitteratur AB, p. 419-444 25 p.

### **NextFood Sustainability Impact Framework**

Dimitrievski, I. & Jönsson, H., 2019 Oct 19, NextFood Project. 35 p.

### **Rötter och blast: primörer vi glömt bort**

Jönsson, H. & Åkerman, A., 2019 Oct 1, *Natur & trädgård*, 2019, 4, p. 60-69 10 p.

### **Ethnological Reflections on New Nordic Food: Review: Jordnära. Etnologiska reflektioner över ny nordisk mat. Yrsa Lindqvist & Susanne Öster-lund-Pötzsch (eds.). Skrifter utgivna av Svenska litteratursällskapet i Finland, no. 822. 230 pp. III. ISBN 978-951-583-430-0.**

Jönsson, H., 2019 Jun 11, (Accepted/In press) In: *Ethnologia Scandinavica*. 49, 2019, 3 p.

### **Var ska vi mötas när butikerna försvinner?**

Jönsson, H. & Ekström, K. M., 2019 Jun 10, *Svenska Dagbladet*, Stockholm, p. 8-8 1 p.

### **Milk and Wine. Health mythologies in the 20th and 21st century**

Jönsson, H., 2019 Apr 14.

### **Healthy Drinking? Milk, wine and popular nutrition in Sweden**

Jönsson, H., 2019 Mar 26, (Accepted/In press) *Tradition and Nutritional Science in the Modern Food Chain*. Matalas, A. & Lysaght, P. (eds.). Thessaloniki: university of macedonia

### **Att handla mjölk**

Jönsson, H., 2019 Feb 19, *Sänt vi bara gör*. Nilsson, J., Nylund Skog, S. & Skott, F. (eds.). Stockholm: Carlsson Bokförlag, p. 115-117 3 p.

### **A food nation without culinary heritage? Sweden and the politics of gastronomy**

Jönsson, H., 2019.

### **Från krog till krog: Svenskt uteätande under 700 år**

Jönsson, H. & Tellström, R., 2018 Aug 11, Stockholm: Natur & Kultur Akademisk.

### **Den tjänbara gemenskapen: måltiden som spänningsfält mellan mitt, ditt och vårt**

Jönsson, H., 2018 Jun 5, *Mitt och ditt: etnologiska perspektiv på ägandets kulturella betydelse*. Salomonsson, K. (ed.). Lund: Lund Studies in Arts and Cultural Sciences, Lunds universitet, Vol. 17. p. 71-90 20 p. (Lund studies in arts and cultural sciences; vol. 17).

### **Vad stort sker, sker i tysthet. Om osynliga förändringar av kosten**

Jönsson, H., 2017 Oct 12, *Nordisk Nutrition*, 2017, 3, p. 29-31.

### **One hundred years of solitude and commensality: A study of cooking and meals in Swedish households**

Jönsson, H., 2017 Oct 1, *Places of food production: Origin, Identity, Imagination*. Bartsch, S. & Lysaght, P. (eds.). Frankfurt: Peter Lang Publishing Group, p. 259-272

### **A clash of modernities: Developing a new value-based framework to understand the mismatch between production and consumption**

Wikström, S., Jönsson, H. & Decosta, P. L. E., 2016 Nov 1, In: *Journal of Consumer Culture*. 16, 3, p. 824-851 28 p.

### **Måltid i förändring**

Jönsson, H., 2016 Nov 1, *Upptecknaren: Nytt från Folklivsarkivet, 2015-2016*, p. 27-29.

### **The Kitchen and its Artefacts – A hidden treasure of material cultural heritage**

Jönsson, H., 2016 Mar 18.

### **På resa i matlandet**

Jönsson, H. & Ekström, K., 2016 Feb 20, Stockholm: Carlsson Bokförlag. 364 p.

### **Recension av Bengt Bergius: Tal om läckerheter.**

Jönsson, H., 2016 Jan 1, In: *RIG Kulturhistorisk Tidskrift*. 99, 1, p. 52-54

### **Cooking, solitude and commensality**

Jönsson, H., 2016.

### **Den förste foodien. Recension av Bengt Bergius Tal om läckerheter**

Jönsson, H., 2015 Dec 1, *Svenska Linnésällskapets årsskrift*, 2015, p. 126-129 4 p.

### **Inledning**

Jönsson, H., 2015 Nov 16, *Kok-konsten som vetenskap och konst*. Hagdahl, C. E. (ed.). 1 ed. Stockholm: Carlsson Bokförlag

### **Den ätbara naturen**

Jönsson, H., 2015, *Gastronomisk kalender : Gastronomiska Akademiens årsbok 2015. Till bords i paradiset : mat och trädgård*. Thurhjell, K., Ribbing, M., Möller, C., Lind, M. & Rådström, N. (eds.). Carlsson Bokförlag, p. 67-78

### **Adding Value in Food Production**

Jönsson, H., Dare, R. & Knutsson, H., 2013, *Food Industry*. Muzzalupo, I. (ed.). IntechOpen, p. 669-697

### **Chef Celebrities, food stuff anxieties and (un)happy meals : An introduction to Foodways Redux**

Jönsson, H., 2013, In: *Ethnologia Europaea*. 43, 2, p. 5-16

### **Food and health: individual, cultural, or scientific matters?**

Nordström, K., Coff, C., Jönsson, H., Nordenfelt, L. & Görman, U., 2013, In: *Genes & Nutrition*. 8, 4, p. 357-363

### **The return of traditional food**

Lysaght, P., Jönsson, H. & Burstedt, A., 2013, Lund University. 311 p. (Lunds Studies in Arts and Cultural Sciences; vol. 1)

### **The road to the New Nordic Kitchen - Examples from Sweden**

Jönsson, H., 2013, *The return of traditional food*. Lysaght, P. (ed.). Lund University, Vol. 1. p. 53-67

### **The SFIN innovation system. Reflections on Food Cluster Management**

Knutsson, H. & Jönsson, H., 2013, *Food Industry*. Muzzalupo, I. (ed.). IntechOpen, p. 627-646

### **Wholesome Milk**

Jönsson, H., 2013, *From local champions to global players - essays on the history of the dairy sector*. Rytkönen, P., Jonsson, U. & Hernandez, G. (eds.). Stockholms universitet, ACTAserien

### **Den gastronomiska revolutionen**

Jönsson, H., 2012, Carlsson Bokförlag. 224 p.

### **Ethical aspects of applied ethnological food research**

Jönsson, H., 2012, *Time for Food : Everyday Food and Changing Meal Habits in a Global Perspective. Proceedings of the 18th Conference of the International Commission for Ethnological Food Research, Åbo Akademi University, Turku, Finland, 18-21 August 2010*. Lysaght, P. (ed.). Åbo Akademis förlag

### **Facilitating Innovations in a Mature Industry-Learnings from the Skane Food Innovation Network**

Jönsson, H., Knutsson, H. & Frykfors, C.-O., 2012, *Scientific, Health and Social Aspects of the Food Industry*. Benjamin, V. (ed.). IntechOpen, p. 221-240

### **The Future Is Now: Exploring New Perspectives on ESS/MAX IV through the Everdaylives of Skåne's Youth**

Stenberg, J., Jönsson, H., Yip, K. & Francis, K., 2012.

### **T14 slutrapport - Uppdatera och förankra den existerande framsynen**

Jönsson, H., 2012, Region Skåne. 50 p.

### **How does Modernity Taste? Tomatoes in the Societal Change from Modernity to Late Modernity**

Ekelund, L. & Jönsson, H., 2011, In: *Culture Unbound. Journal of Current Cultural Research*. 3, p. 439-454

### **Recension av Syn på mad og drikke i 1800-tallet**

Jönsson, H., 2011, In: *Ethnologia Scandinavica*. 2011, 1

### **Academic Food Culture: Taking Gastronomy from Craftsmanship to Science**

Jönsson, H. & Tellström, R., 2010, *Food and Meals at Cultural Crossroads*. Lysaght, P. & Ann-Helen, S. (eds.). Novus Forlag, p. 240-250

### **Medierade matlandskap : en introduktion**

Jönsson, H. & Sandberg, H., 2010, *Skåne, mat och medier*. Sandberg, H. (ed.). Lunds universitet och Skånes livsmedelsakademi, p. 7-20

### **När mjölken blev skånsk**

Jönsson, H. & Lindqvist, C., 2010, *Skåne, mat och medier*. Sandberg, H. (ed.). Lunds universitet och Skånes livsmedelsakademi, p. 39-54

**Recension av Food in Nineteenth-Century Denmark**  
Jönsson, H., 2010, In: *Ethnologia Scandinavica*. 2010, 1

**Recension av Fyrtiotalisterna och maten**  
Jönsson, H., 2010, In: *Rig*. 2010, 2, p. 117-118

**Reframing the multilevel triple helix in a regional innovation system: a case of systemic foresight and regimes in renewal of Skåne's food industry**  
Jönsson, H. & Frykfors, C.-O., 2010, In: *Technology Analysis & Strategic Management*. 22, 7, p. 819-829

**Review of Food in Nineteenth-Century Denmark**  
Jönsson, H., 2010, In: *Ethnologia Scandinavica*. 40, p. 157-160

**Att plocka potatis i upplevelseekonomin**  
Jönsson, H., 2009, *Gastronomisk forskning*. Fjellström, C. (ed.). Gastronomiska akademiens stiftelse, p. 105-118

**Gastronomi i kunskapssamhället**  
Jönsson, H. & Tellström, R., 2009, *Gastronomisk forskning*. Fjellström, C. (ed.). Gastronomiska akademiens stiftelse, p. 11-86

**Kulturanalys som Innovationsverktyg**  
Jönsson, H., 2009, (Unpublished).

**Reframing the Multilevel Triple Helix in a Regional Innovation System: A case of systemic foresight and regimes in renewal of Skåne's food industry**  
Jönsson, H. & Frykfors, C.-O., 2009, *Triple Helix VII 7th biennial international conference of university, industry & government linkages*. University of Strathclyde, Glasgow, Scotland, 6 p.

**Skåne Food Innovation Network. A Cluster for Organic Growth**  
Jönsson, H., 2009, *Proceedings from the International Conference on Organic Food, Ulsan, Korea, 22-24 July 2009*. Organic Food Expo Korea 2009, p. 317-340 23 p.

**ETN:JOB**  
Fredriksson, C. (Editor) & Jönsson, H. (Editor), 2008, Etnologiska institutionen, Lunds universitet. 93 p. (ETN: Etnologisk skriftserie; vol. 5)

**Framsyn för regional tillväxt. Exemplet Innovation i Gränsland.**  
Jönsson, H. & Sarv, H., 2008, Skånes Livsmedelsakademi.

**Om konsten att bygga en framtid**  
Jönsson, H. & Sarv, H., 2008, Skånes Livsmedelsakademi.

**Studenter om sina universitets- och högskolestudier i gastronomi : sammanställning av enkätundersökning genomförd under 2007 med studenter från gastronomiutbildningarna vid Restauranghögskolorna vid Örebro Universitet och Umeå Universitet**  
Jönsson, H., Tellström, R. & Lindqvist, D., 2008, [Publisher information missing]. 57 p.

**The art of shaping futures**  
Jönsson, H. & Sarv, H., 2008, Skånes Livsmedelsakademi.

**The Cultural Analyst - an innovative intermediary?**  
Jönsson, H., 2008, *ETN JOB*. Fredriksson, C. & Jönsson, H. (eds.). Etnologiska institutionen, Lunds universitet, Vol. 5.

### **Bjud på en historia till maten**

Jönsson, H., 2006, *Magasin Årets Kock*, 2006, 1, p. 6-9.

### **Bland grytorna på Grand**

Jönsson, H., 2006, *Nu gör vi jul igen*. Hagström, C., Hugosson, M. & Nordström, A. (eds.). SOFI

### **Den svenska Mjölpropagandan**

Jönsson, H., 2006, *Forskning & framsteg*, 2006, 3, p. 46-51.

### **Jonathan Metzger: I köttbullslandet. Konstruktionen av svenskt och utländskt på det kulinariska fältet**

Jönsson, H., 2006, In: *Rig*. 2006, 1, p. 38-40

### **Mat. Genealogi och gestaltning.**

Burstedt, A. (Editor), Fredriksson, C. (Editor) & Jönsson, H. (Editor), 2006, Studentlitteratur AB. 225 p.

### **Unikaboxens död. Om arbetsplatsmåltidernas förändring på en flexibel arbetsmarknad**

Jönsson, H., 2006, *Festmåltid och Vardagsmat*. Hellspong, M. (ed.). Kungliga Gustav Adolfs Akademien för svensk folkkultur, p. 121-132

### **A Land of Milk and Money: The Dairy Counter in an Economy of added Values**

Jönsson, H., 2005, *Magic, Culture and the New Economy*. Löfgren, O. & Willim, R. (eds.). Berg Publishers, p. 105-116

### **Mat, hälsa och oregelbundna arbetstider**

Lindén, A.-L., Lagnevik, M., Sjöberg, K., Svederberg, E., Jönsson, H. & Nyberg, M., 2005, [Publisher information missing]. (Research Report in Sociology)

### **Matkulturer på Arbetsplatserna**

Jönsson, H. & Nyberg, M., 2005, *Mat, hälsa och oregelbundna arbetstider*. Lindén, A.-L., Lagnevik, M., Sjöberg, K., Svederberg, E., Jönsson, H. & Nyberg, M. (eds.). Sociologiska institutionen, Lunds universitet, Vol. Research report in Sociology 2005:1. p. 43-59

### **Mjök - en kulturanalys av mejeridiskens nya ekonomi**

Jönsson, H., 2005, Brutus Östlings Bokförlag Symposion. 231 p.

### **Recension av: Varför flickor?**

Jönsson, H., 2005, In: *Rig*. 2005, 2, p. 116-118

### **Svensk Mjök**

Jönsson, H., 2005, *Mat Genealogi och gestaltning*. Burstedt, A., Fredriksson, C. & Jönsson, H. (eds.). Studentlitteratur AB, p. 71-84

### **Food in the experience economy**

Jönsson, H., 2004, *Changing Tastes. Food culture and the processes of industrialization*. Lysaght, P. (ed.). Basel: Verlag der Schweizerischen Gesellschaft für Volkskunde.

### **Recension av: ICA-historien**

Jönsson, H., 2003, In: *Rig*. 86, 3, p. 92-92

### **Matupplevelser**

Jönsson, H., 2002, *Upplevelsens materielitet*. O'Dell, T. (ed.). Studentlitteratur AB, p. 55-72



### **Region på purepak**

Jönsson, H., 2002, In: Nord-Nytt. 2002, 1

### **Tidens tecken**

Jönsson, H., 2002, *Identitet: om varumärken, tecken och symboler*. Holmberg, I. & Holger, L. (eds.). Nationalmuseum, p. 61-66

### **Den gröna slaktaren**

Jönsson, H., 2001, In: Kulturella perspektiv. 2001, 3

### **Logo - No Logo?**

Jönsson, H., 2001, In: Samtid & Museer. 25, 1/2, p. 18-20

### **Mat är mera än mat**

Jönsson, H., 2001, Svenska Livsmedel, 2001, 3.

### **Certecs användarforskning ur ett etnologiskt perspektiv**

Jönsson, H., 2000, [Publisher information missing]. (Certec; vol. 3)

## **Prizes and Distinctions**

### **Gastronomiska akademiens silvermedalj för utomordentliga insatser för svensk matkultur**

Jönsson, H. (Recipient), 2016 Jan 21

### **Måltidsakademins pris 2018 i kategorin Historisk måltidslitteratur**

Jönsson, H. (Recipient) & Tellström, R. (Recipient), 2018 Nov 15

### **Pris för Årets Måltidslitteratur 2016**

Jönsson, H. (Recipient) & Ekstrom, K. M. (Recipient), 2016 Nov 15

## **Awards**

### **FoSSNet: Pan-European Food Systems Science Network**

Jönsson, H. (PI)

European Commission - Horizon Europe: SEK5,807,000.00

2024/02/01 → 2028/01/31

## **Research**

In the doctoral dissertation "Milk - A cultural analysis of the dairy counter's new economy" (2005), I addressed, how milk became associated with Swedishness and how this is changing in the increasingly globalized food market. This in turn was related to the ongoing intertwining of culture and economy. During the thesis work, I got into several research areas that I have since delved into. The empirical material led me into the field of food studies, where I immersed myself in the gastronomic development in Sweden in recent decades. I have studied the restaurant sector as well as the food industry and food and meals in domestic settings. As food production affects both life in and the perception of the countryside, I also touched on questions about the transformation of the countryside and culinary tourism. I have increasingly started working with applications and not just with basic research and strived to find interdisciplinary collaborations. As a result, I have got a position as a lecturer at LTH, in the division of food and pharmaceuticals. Since 2021, I am also a visiting professor in food studies at the Swedish University of Agriculture (SLU) Alnarp. In recent years, I have participated in a number of international collaborative projects in both research and teaching to develop sustainable food systems of the future.