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Research

I am a Postdoctoral researcher in Media and Communication Studies at Lund University. My research is situated in the fields of Media, Culture, Gender, and Affect studies, with particular focus on sad affects and mental health/illness in popular culture and on social media.

My book, *21st Century Media and Female Mental Health: Profitable Vulnerability and Sad Girl Culture* is out now with Palgrave MacMillan. The open access book traces the mid-2010s turn to sadness in women's media culture and explores how contemporary mental health discourse is exemplified by both a profitable vulnerability and a more radical sad girl culture.

Currently I am primarily working within the research project Demography and democracy - Healthy Ageing in a Digital World, an international effort done in collaboration with colleagues from University of Southern Denmark and University of Eastern Finland. I am also in charge of the research project "Är det konstigt att man blir sjuk i en värld som är galen?" which is generously funded by Wahlgrenska Stiftelsen.

Employment

Teaching staff, Postdoctoral fellow

Media and Communication Studies
Lund University
Lund, Sweden
2020 Oct 15 → present

Profile area member

LU Profile Area: Proactive Ageing
Lund University
Sweden
2023 Mar 17 → present

Postdoctoral fellow

Department of Communication
Lund University
Sweden
2024 Dec 17 → present

Qualifications

Media Studies, PhD, Sad Affects and Contemporary Women's Media: Depression, Anxiety, and Neoliberal Postfeminism in the Post-Recessionary West, Rutgers University: The State University of New Jersey
Award Date: 2020 Oct 1