

Fredrika Thelandersson  
Medie- och kommunikationsvetenskap  
LU profilområde: Proaktivt åldrande  
**Adressotyp: Besöksadress.**  
Helgonabacken 12  
Lund  
Sverige  
**Adresstyp: Postadress.**  
Box 117  
221 00  
Lund  
Sverige  
**E-post:** fredrika.thelandersson@kom.lu.se



## Forskning

I am a Postdoctoral researcher in Media and Communication Studies at Lund University. My research is situated in the fields of Media, Culture, Gender, and Affect studies, with particular focus on sad affects and mental health/illness in popular culture and on social media.

My book, *21st Century Media and Female Mental Health: Profitable Vulnerability and Sad Girl Culture* is out now with Palgrave MacMillan. The open access book traces the mid-2010s turn to sadness in women's media culture and explores how contemporary mental health discourse is exemplified by both a profitable vulnerability and a more radical sad girl culture.

Currently I am primarily working within the research project Demography and democracy - Healthy Ageing in a Digital World, an international effort done in collaboration with colleagues from University of Southern Denmark and University of Eastern Finland. I am also in charge of the research project "Är det konstigt att man blir sjuk i en värld som är galen?", which is generously funded by Wahlgrenska Stiftelsen.

## Anställning

**Lärare, Postdoc**  
Medie- och kommunikationsvetenskap  
Lunds universitet  
Lund, Sverige  
2020 okt. 15 → present

## Profilområdesmedlem

LU profilområde: Proaktivt åldrande  
Lunds universitet  
Sverige  
2023 mars 17 → present

## Kvalifikationer

Medievetenskap, Filosofie doktor, Sad Affects and Contemporary Women's Media: Depression, Anxiety, and Neoliberal Postfeminism in the Post-Recessionary West, Rutgers University: The State University of New Jersey  
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